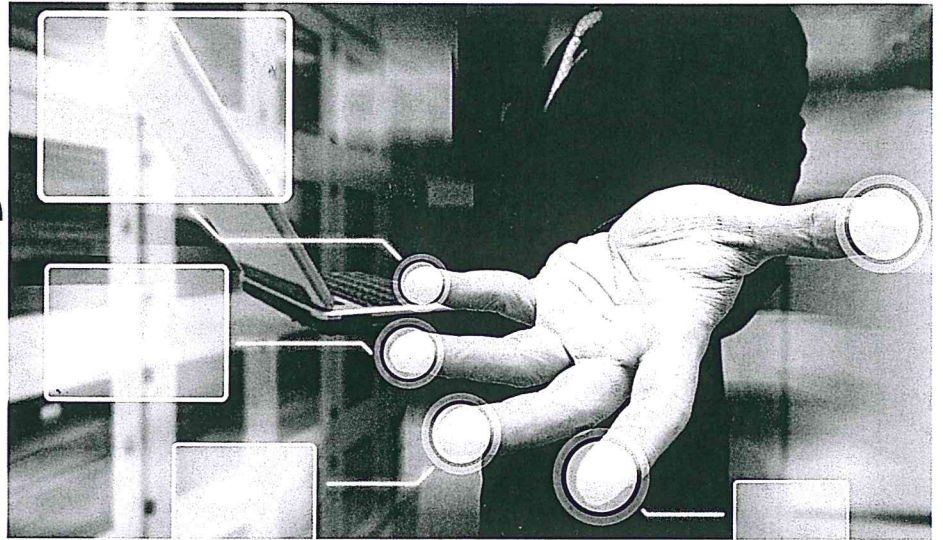




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**LATVIJAS  
UNIVERSITĀTE**  
ANNO 1919

UNIVERSITY OF LATVIA

# HUMANE Annual Conference Measuring the University's Performance: Data for Decisions



University of Latvia

Riga, Friday 27 to Saturday 28 June 2014

Making decisions is at the heart of our profession. Making the right and well-informed decisions is a challenge. Good decisions are not only founded in experience and intuition, but to a very large extent on facts and data. university administration? Can we use the expertise within the university?

Speakers and more information shown overleaf

[www.humane.eu](http://www.humane.eu)

## Measuring the University's Performance: Data for Decisions

Making decisions is at the heart of our profession. Making the right and well-informed decisions is a challenge. Good decisions are not only founded in experience and intuition, but to a very large extent on facts and data.

Facts and data are very often clear and straightforward, but in many cases also ambiguous and difficult to collect.

Discussions about definitions and sources and about interpretation and reliability cloud the decision making process.

Relying upon data and facts in university management seems very obvious, but it seems that opinions and differences in interpretation very often lead to "political" discussions.

The question is how we can use management information in a way that helps university management and how we can evaluate our decisions.

One of the issues raised will be the question how we can use data and information of a less straightforward or obvious nature. Can we always measure and report what we want to know?

Can we use and trust data from other sources than the university administration? Can we use the expertise within the university?

This Conference will discuss how to support the decision making processes at the universities, how to obtain, process and save data and how to use data better for decision making.

### Speakers

*Using Impact Data to Measure Performance*

**John Westensee**, Head - Research Support Office, University of Aarhus (DK)

*Acting on the Truth in the Mirror: Using Compelling Data Visualisation to Change Feelings and Behaviours*

**Tony Strike**, Director Strategy, Planning and Change, University of Sheffield (UK)

*A Holistic Framework for Actionable and Sustainable Decision Making Data*

**Philippe Depoorter**, Project Manager Process Improvement and Business Intelligence, University of Ghent (BE)

*A Data Warehouse: The Experience of the University of Latvia*

**Gundars Berzins**, Chancellor, University of Latvia (LV)

*Importance of Effective Data Collection: An Analysis of the Decision Making Process*

**Juris Lacis**, Head of Finance, Pauls Stradins Clinical University Hospital (LV)

*NEW SPEAKER JUST ADDED - please check the website for the presentation title*

**Pieter-Jan Aartsen**, Corporate Controller, Division of Strategy and Information, University of Amsterdam (NL)

Conference fee € 495. The HUMANE Annual Conference is open to all University professionals.

More information and online registration at

[www.humane.eu](http://www.humane.eu)



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