

L'internazionalizzazione come obiettivo strategico delle università moderne

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UNIVERSITÀ DI ROMA

**UNICA is an institutional network
of 46 universities from
35 capital cities of Europe,
combining over 150,000 staff
and 1.800,000 students
since 1990**



Network of Universities
from the Capitals of Europe



CLUSTERS OF ACTIVITIES

INTERNATIONALISATION & MOBILITY:

- International Relations Officers meetings
- Student Conferences
- University PR & Communication
- Summer & Winter Schools

EDUCATION:

- UNICA EDULAB (former Bologna Lab)
- Student-Centered Learning

POLICY & STRATEGY:

- Contact with European institutions and decision-makers
- Rectors Seminars
- Scholarly Communication



MISSION & LINK WITH SOCIETY:

- City – University Cooperation
- UNICA GREEN (formerly UGAP)



RESEARCH & DEVELOPMENT:

- EU Research Liaison Officers
- UNICA PhD MASTER CLASS on doctoral supervision

UNICA as Partner (selected projects)

- **LEAD** - Governance and Academic Leadership of Chinese and European Universities in the Context of Innovation and Internationalisation (Erasmus+) - UNICA develops training courses for university leadership
- **CALOHEE** - Measuring and Comparing Achievements of Learning Outcomes in Higher Education in Europe (Erasmus +)
- UNICA is Member of Advisory Board
- **HousErasmus+** - Improving Mobility and Accommodation (Erasmus+)
- UNICA coordinates study visits
- **PRIDE** - Professionals in Doctoral Education: Supporting skills development to better contribute to an European knowledge society (LLP) - UNICA leads Dissemination
- **PASCL** - Peer Assessment in Student-Centred Learning (LLP) - UNICA coordinates study visits

UNICA as Coordinator

- **UZDOC** - Enhancing quality of doctoral education at Higher Education Institutions in Uzbekistan (TEMPUS IV – Structural Measures)
- **RUMI** - Réseau des Universités Marocaines pour l'Enseignement Inclusif (Network of Moroccan Universities for Inclusive Education) (TEMPUS IV - Structural Measures)

**E' l'internazionalizzazione delle
università necessaria?**

L'internazionalizzazione come obiettivo strategico

- 1. Qualità**
- 2. Reputazione e visibilità**
- 3. Finanziamenti internazionali**
- 4. Formazione interculturale dei giovani**

Increasing QUALITY by internationalisation

- A. Benchmarking
- B. Development of policies and strategies
- C. Development of strategic partnerships
- D. Creation of an excellent learning and research environment by favouring exchanges of knowledge and expertise)
- E. Attractiveness of good students and teachers
- F. **Career development of administrative Staff**

Increasing the REPUTATION by internationalisation

- Collaborative mobility, education and research projects (Erasmus+, Horizon 2020, etc.): students and graduates as **Ambassadors** of our university
- Academic cooperations

Major role of reputation surveys in International rankings !

QS Ranking

(<http://iu.qs.com/projects-and-services/world-university-rankings/>)

- **Indicators**
- **Academic Reputation from Global Survey 40%**
- Faculty Student Ratio 20%
- Citations per Faculty from Scopus 20%
- **Employer Reputation from Global Survey 10%**
- Proportion of International Students 5%
- Proportion of International Faculty 5%

Times Higher Education (THES) Ranking:

<https://www.timeshighereducation.com/world-university-rankings/methodology-world-university-rankings-2018>



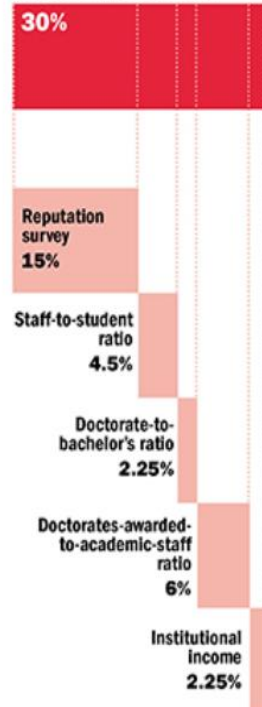
PROFESSIONAL

JOBS

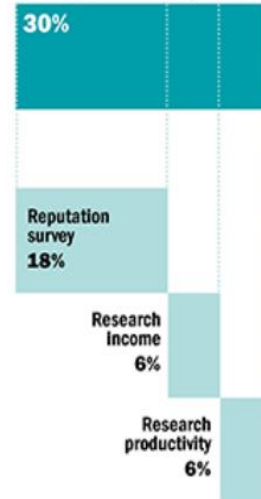
SUMMITS

RANKING

Teaching (the learning environment)



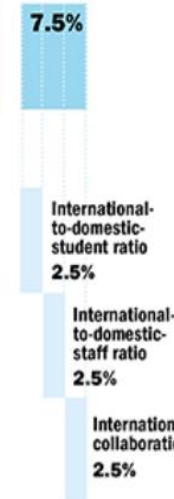
Research (volume, income and reputation)



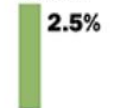
Citations (research influence)



International outlook (staff, students, research)



Industry income (knowledge transfer)



Significant effect of Mobility Programmes on both academic and employer reputation

- Students, and Graduates as “**Ambassadors**” in other universities
- **Trainees** (Erasmus+, etc.) as “**Ambassadors**” in **companies** and other non academic organizations



Positive effects on EMPLOYABILITY

Mobilità internazionale

- **Studenti: (exchange, degree seeking, traineeship)**
- **Teaching Staff (from/to HEI, enterprises and other organizations)**
- **Administrative and Technical Staff (Job shadowing, Staff weeks, etc.)**

Increasing the EXTERNAL FUNDING by internationalisation

- Horizon 2020
- Erasmus+
- Etc.

Formazione interculturale dei giovani

- Migliore learning environment
- Formazione interculturale di medici, psicologi, etc.
- Aumento dell'occupabilità dei giovani (migliore inserimento nella società interculturale, transferable skills, etc)

Main European Mobility Schemes

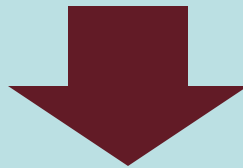
Marie Skłodowska-Curie actions

**ERASMUS+ traineeships
(tirocini presso
organizzazioni anche non
universitarie senza
accordi precedentemente
stipulati)**

**ERASMUS+ STUDY (ESAMI O TESI
presso sedi universitarie previo
accordo)**

European Mobility Programmes

- ERASMUS (1987-1995)
- SOCRATES-ERASMUS (1995-2007)
- LLP/ERASMUS (2007-2013)
- ERASMUS PLACEMENT (2007-2013)
- LEONARDO DA VINCI (1995-2013)
- ERASMUS MUNDUS (2004-2013)



ERASMUS+ (2014-2020)

Erasmus+ (PLUS)

- **12 mesi di mobilità per ciascun ciclo (24 mesi per medicina e altre lauree a ciclo unico)**
- **Mobilità anche presso strutture non universitarie**
- **Aumentata qualità (requisiti linguistici, riconoscimento dei crediti, conversione dei voti)**

STUDENT EXCHANGES: QUALITY ISSUES

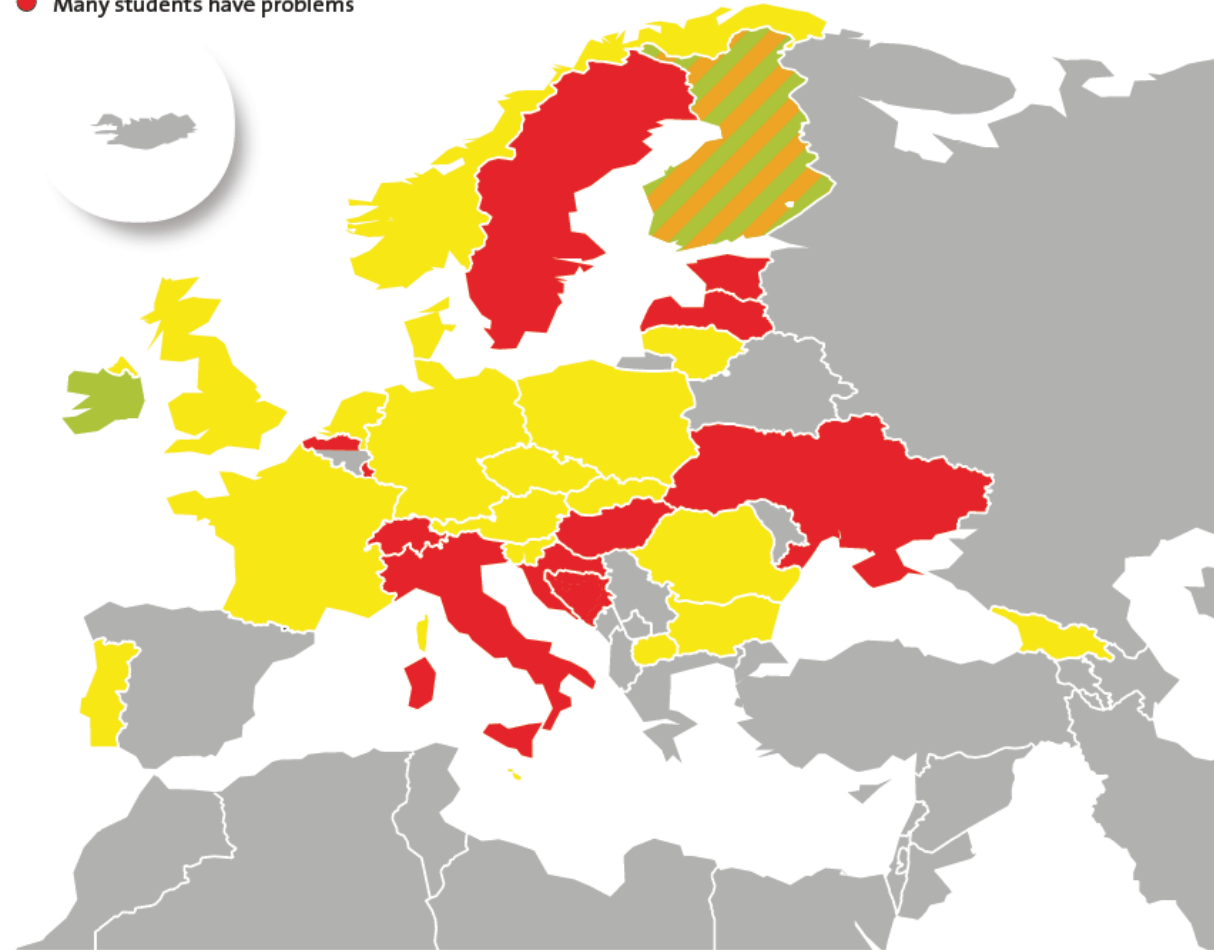
- Selection of the agreements
- Selection of the students
- Recognition of the credits
- Conversion of the grades
- Language competences

Recognition of the credits: the PRIME PROJECT
<http://www.esn.org/content/prime-problems-recognition-making-erasmus>



fig. 21—Situation of national students returning from a period of study abroad encountering problems with the recognition of their credits

- None or almost none have problems
- Some students have problems
- Depends on where they were studying
- Many students have problems



“Learning agreement” as a strong contract





EGRACONS
EUROPEAN GRADE
CONVERSION
SYSTEM

<http://egracons.eu>

Erasmus Charter as a “driving licence”


ERASMUS CHARTER FOR HIGHER EDUCATION 2014-2020
 The European Commission hereby awards this Charter to:
UNIVERSITAET INNSBRUCK

The Institution undertakes to respect the following principles:

- Respect in full the principles of non-discrimination set out in the Programme and ensure equal access and opportunities to mobile participants from all backgrounds.
- Ensure full recognition for satisfactorily completed activities of study mobility and, where possible, traineeship in terms of credits awarded (ECTS or compatible system). Ensure the inclusion of satisfactorily completed study and / or traineeship mobility activities in the final record of student achievements (Diploma Supplement or equivalent).
- Charge no fees, in the case of credit mobility, to incoming mobile students for tuition, registration, examination or access to laboratory and library facilities.

The Institution further undertakes to:

- When Participating in Mobility Activities -

Before Mobility

- Publish and regularly update the course catalogue on the website of the Institution well in advance of the mobility periods, so as to be transparent to all parties and allow mobile students to make well-informed choices about the courses they will follow.
- Carry out mobility only within the framework of prior agreements between institutions. These agreements establish the respective roles and responsibilities of the different parties, as well as their commitment to shared quality criteria in the selection, preparation, reception and integration of mobile participants.
- Ensure that outgoing mobile participants are well prepared for the mobility, including having attained the necessary level of linguistic proficiency.
- Ensure that student and staff mobility for education or training purposes is based on a learning agreement for students and a mobility agreement for staff, validated in advance between the home and host institutions or enterprises and the mobile participants.
- Provide assistance related to obtaining visas, when required, for incoming and outgoing mobile participants.
- Provide assistance related to obtaining insurance, when required, for incoming and outgoing mobile participants.
- Provide guidance to incoming mobile participants in finding accommodation.

During Mobility

- Ensure equal academic treatment and services for home students and staff and incoming mobile participants.
- Integrate incoming mobile participants into the Institution's everyday life.
- Have in place appropriate mentoring and support arrangements for mobile participants.
- Provide appropriate linguistic support to incoming mobile participants.

After Mobility

- Accept all activities indicated in the learning agreement as counting towards the degree, provided these have been satisfactorily completed by the mobile students.
- Provide incoming mobile participants and their home institutions with transcripts containing a full, accurate and timely record of their achievements at the end of their mobility period.
- Support the reintegration of mobile participants and give them the opportunity, upon return, to build on their experiences for the benefit of the Institution and their peers.
- Ensure that staff are given recognition for their teaching and training activities undertaken during the mobility period, based on a mobility agreement.

- When Participating in European and International Cooperation Projects -

- Ensure that cooperation leads to sustainable and balanced outcomes for all partners.
- Provide relevant support to staff and students participating in these activities.
- Explore the results of the projects in a way that will maximise their impact on individuals and participating institutions and encourage peer learning with the wider academic community.

- For the Purposes of Visibility -

- Display this Charter and the related Erasmus Policy Statement prominently on the Institution's website.
- Promote consistently activities supported by the Programme, along with their results.

On behalf of the Institution, I recognise that implementation of the Charter will be monitored and that violation of any of the above principles and commitments may lead to its withdrawal by the European Commission.


T. MARK
 Legal representative
 A INNSBRUCK

Lo scambio di giovani bravi e motivati come opportunità' per stabilire collaborazioni scientifiche

- Progetti di tesi di dottorato in «co-tutelle» per incoming e outgoing
- Erasmus traineeships presso aziende, centri di ricerca, ospedali, etc.

TRAINEESHIP PROGRAMMES:

DIALOGUE WITH THE EMPLOYERS



«UNIPHARMA-GRADUATES» PROJECTS

<http://www.uniroma1.it/internazionale/studiare-e-lavorare-allestero/tirocini-allestero/unipharma-graduates-erasmus>

High quality placements for Italian graduates in chemistry, pharmacy, biology, and biotechnologies in excellent public and private European research centres



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L'IMPORTANZA DEI REGOLAMENTI DI ATENEO

**Definire chiaramente
procedure e
responsabilità**

Networking incoming outgoing

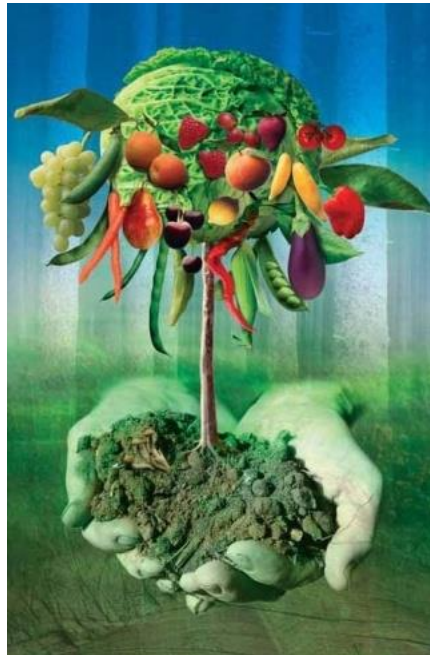
La mobilita' incoming (anche per tirocinio) favorisce quella outgoing

La Teaching and Administrative Staff Mobility favorisce la mobilita' studentesca outgoing e incoming

Erasmus Teaching and Administrative Staff mobility to improve quality and reputation

1. networking

2. internationalisation at home





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European Association



Erasmus Coordinators



SGROUP
EUROPEAN
UNIVERSITIES'
NETWORK



compostela

IMOTION

Integration and Promotion of Staff Training Courses at Universities across Europe

<http://staffmobility.eu/>

<http://staffmobility.eu/>



Search your staff week

Explore by country, language, or target group.



Search your job shadowing

Follow and watch another worker for training or research.



Apply for a job shadowing or as an expert

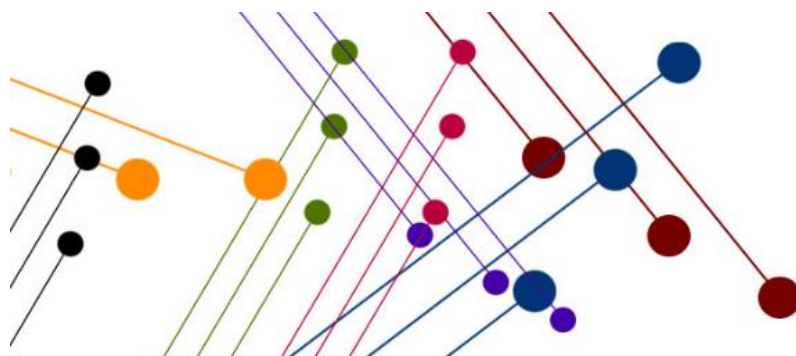
Register to participate as a trainer or speaker or for job shadowing.



Create your own staff week

Advertise the staff weeks you organize and collect registrations.

Mobilità Erasmus anche per Dottorandi e Specializzandi



Dottorato
di Ricerca

Marie Skłodowska-Curie Fellowships

- <https://euraxess.ec.europa.eu/>



Problems, low quality? La «burocrazia» come «risposta infiammatoria» del sistema ☺



Grazie per l'attenzione

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